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Media Contacts:

For Clear Channel Outdoor:

Tony Alwin

tonyalwin@clearchannel.com

Jennifer Gery, Brainerd Communicators

gerj@braincomm.com

For Reactrix:

Rachel Rogers, Atomic PR

310-689-7585

rachel@atomicpr.com

**NOW BOARDING! LEADING DIGITAL OUT-OF-HOME MEDIA NETWORK ENTERS INTO
EXCLUSIVE RELATIONSHIP WITH CLEAR CHANNEL OUTDOOR IN SELECT U.S.
AIRPORTS**

***Reactrix' STEPscape™ Interactive Advertising Network to
begin Pilot Program with Clear Channel Outdoor***

Redwood City, Calif. and Phoenix, Az. – May 5, 2008 – Reactrix Systems, Inc., a leading interactive out-of-home media company, today announced it has entered into a multi-year strategic agreement with Clear Channel Airports, the U.S. leader in airport advertising and a division of Clear Channel Outdoor Holdings, Inc. (NYSE: CCO). The agreement makes Reactrix the exclusive provider of gesture-based interactive media and technology for all of Clear Channel airports across the U.S.

“Clear Channel is the leader in deploying the newest and most innovative digital solutions for Out-of-Home, and our new partnership with Reactrix lets us engage consumers in a whole new, exciting way,” said Michael Hudes, Global Director of Digital Media at Clear Channel Outdoor. “Reactrix' STEPscape™ technology lights up terminal floors and allows pilots and passengers alike to actively interact and have an entertaining experience with consumer brands, all while waiting for their plane to take-off. Reactrix' STEPscape is a perfect complement to our portfolio of digital media.”

Through the new deal, Clear Channel will have full licensing, sales responsibility and operating control of its Reactrix STEPscape systems in the airports where it operates across the country. After the recent agreement with cinema advertising leader National CineMedia (NCM), which made Reactrix the exclusive provider of gesture-based interactive media and technology for NCM's movie theatre lobby advertising initiatives, this marks the second time Reactrix has allowed a U.S. company to deploy its floor technology as an independent media network.

“On a daily basis, airports attract millions of upscale consumers with just a little spare time on their hands...and feet” said Mike Ribero, CEO, Reactrix Systems Inc. “We believe that this strategic agreement with Clear Channel not only demonstrates the demand for our interactive media, but will also help our clients reach a new audience beyond our current mall and movie theatre footprint.”

Reactrix' partnership agreement deals with Clear Channel Outdoor and NCM come on the heels of the release of an exciting study with Arbitron that proves that Reactrix can now measure and quantify how and at what point consumers choose to 'opt in' and engage with its STEPscape Media Network. Reactrix has the ability to tell its clients actual measurements for how many people put their eyes on its advertising message, what percentage of the audience engaged in that message, what percentage got on the STEPscape interactive display and for how long they did so. The Traffic Audit Bureau has claimed that these unique metrics are integral to the future of advertising, i.e. not only can they help brands find new and effective ways to engage consumers in a marketplace fraught by fragmentation, they also showcase Reactrix' ability to tap into real consumer engagement.

"We are always looking to add the best digital advertising solutions as well as provide media that is engaging to travelers," said Michael Riley, President, Clear Channel Airports. "Reactrix' STEPscape is innovative and fun, which is beneficial to the brands that are building awareness at airports with us across the country, and to the travelers at large. It is a perfect media for our clients."

Reactrix STEPscape digital media is currently a part of the media mix for leading global brands including AT&T, the NBA, Xbox, Hilton Hotels, Subway, Mars, RIM, Wachovia, Xbox, General Mills, eBay, THQ, T-Mobile, Sony Pictures, Paramount Pictures, Universal Studios and New Line Cinema.

About Reactrix

Reactrix is a leading interactive out-of-home media company. Reactrix creates highly entertaining displays that respond to the physical movements of the audience and was created in response to both the trend of giving the consumer more control over their media experience and the lack of true brand interaction with current media today. The Reactrix STEPscape™ Media Network delivers millions of impressions monthly in more than 186 malls and movie theatres in the top 30 DMA's. Reactrix WAVEscape™ is the newest product delivering “Wii-like” functionality in a digital signage experience. Reactrix “A-list” advertisers span a diverse range of leading brands including Coca-Cola, Sony Pictures, Subway, Mars, Hilton Hotels, AT&T, Xbox, RIM, T-Mobile, Wachovia, Universal Studios, Visa, Paramount Pictures, New Line Cinema and eBay among many others.

About Clear Channel Outdoor

Clear Channel Outdoor (NYSE:CCO) is the world's largest outdoor advertising company with close to one million displays in 49 countries across 5 continents. In the United States, the company operates just under 200,000 advertising displays and has a presence in 49 of the top 50 Designated Market Areas. It also operates airport, rail, taxi and mall advertising businesses

worldwide. Its Spectacolor (U.S.) and DEFI (international) divisions are the global market leaders in spectacular sign displays, including in New York's Times Square. Clear Channel Adshel is the company's international street furniture division, which operates over 3,500 municipal advertising contracts worldwide. Clear Channel Outdoor also operates digital displays and networks in most of its divisions. More information may be found by visiting www.clearchanneloutdoor.com

Certain statements in this release constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements.

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